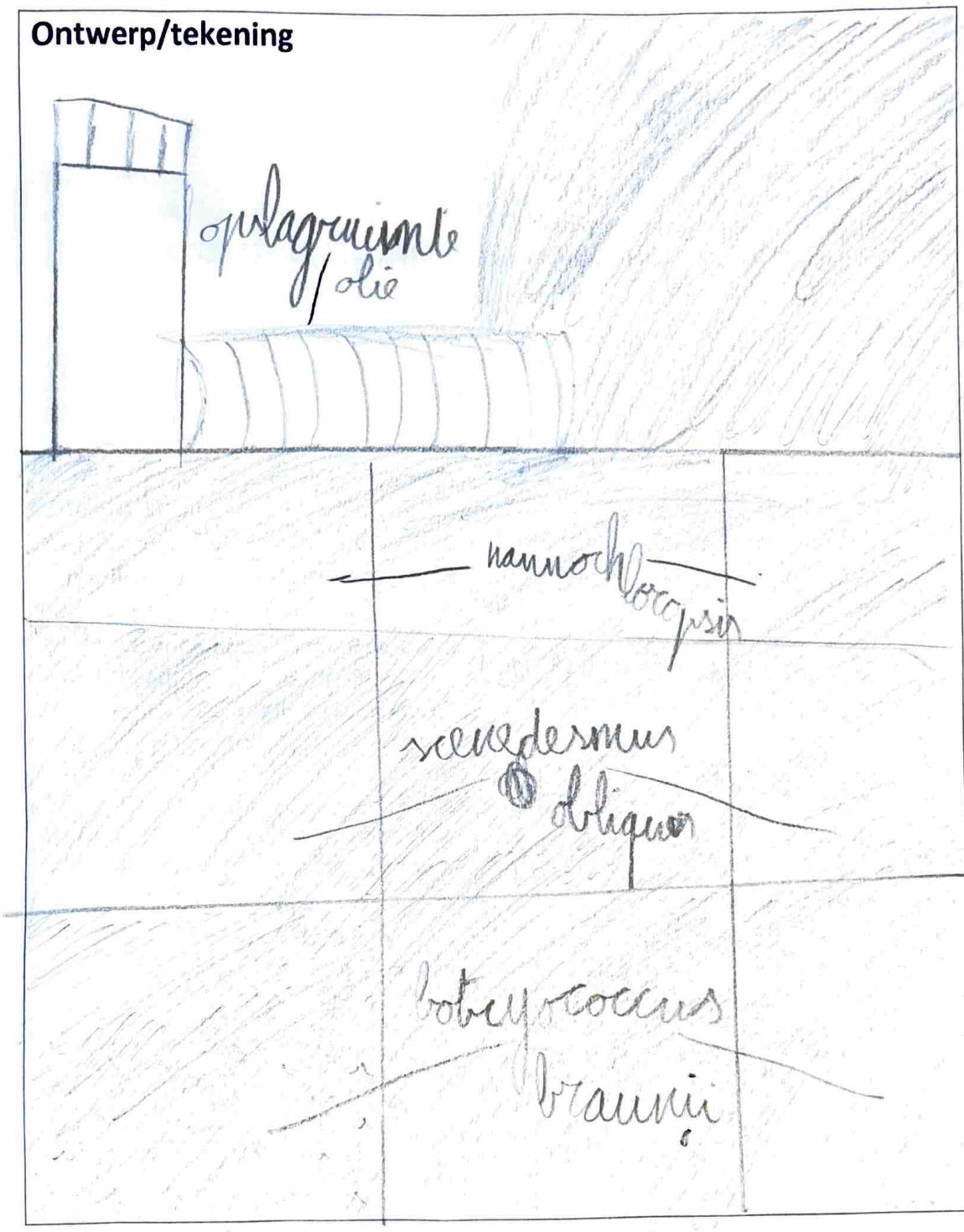Ontwerp/tekening